

### CLAIMS

1. A method for producing viruses, wherein a virus is produced on an avian cell line, comprising avian cells which are immortalized, but untransformed and which comprise, integrated into their genome, an anti-apoptotic bcl-2 gene.
2. The method of claim 1, wherein it is an avian virus.
3. The method of claim 1, wherein it is a duck virus.
4. The method of claim 1, wherein it is a virus chosen among the group consisting of duck adenovirus, duck parvovirus and duck reovirus.
5. The method of claim 1, wherein it is a virus chosen among the group consisting of poxvirus, canarypox, fowlpox, Marek's Disease Virus serotype 1, Marek's Disease Virus serotype 2, HVT and Gumboro disease virus.
6. The method of claim 1, wherein the cells comprise, integrated into their genome, the SV40 T + t gene.
7. The method of claim 6, wherein the SV40 T + t gene is under the control of the MTI promoter.
8. The method of claim 1, wherein the cells integrate into their genome the vector pDAMT.
9. The method of claim 1, wherein the cells integrate into their genome the vector pphMT.
10. The method of claim 3, wherein the cell line is cell line TDF-2A bcl-2, which is deposited in the CNCM under reference number I-1709.
11. The method of claim 2, wherein the cell line is cell line TCF-4.10 bcl-2, which is deposited in the CNCM under reference number I-1711.
12. A method for producing viruses, wherein a virus is produced on the avian cell line TCF4.10, which is deposited in the CNCM under reference number I-1710.
13. The method of claim 12, wherein it is an avian virus.
14. The method of claim 12, wherein it is a virus chosen among the group consisting of poxvirus, canarypox, fowlpox, Marek's Disease Virus serotype 1, Marek's Disease Virus serotype 2, HVT and Gumboro disease virus.